Google est le site le plus visité au Monde

Les quatre premiers sites les plus visités au monde sont américains, selon le classement du top 50 des sites web les plus visités au monde, publié le 1er mars dernier, par SimilarWeb, un site spécialisé en marketing digital.

Sans surprise, le moteur de recherche américain Google.com arrive en première place, suivi de Youtube, une filiale de Google, alors que la 3e et la 4e places reviennent respectivement à Facebook et Twitter.

Le premier site web non-américain dans le classement arrive à la 5e position. Il s'agit du célèbre moteur chinois Baidu. C'est le seul site non-américain présent dans le top 10. Ci-après le classement :

Site internet	Catégorie	Évolution	Durée moyenne de la visite
google.com	Computers Electronics and Technology > Search Engines	=	00:10:53
youtube.com	Arts and Entertainment > TV Movies and Streaming	=	00:21:59
facebook.com	Computers Electronics and Technology > Social Networks and Online Communities	=	00:11:16
twitter.com	Computers Electronics and Technology > Social Networks and Online Communities	+1	00:10:26
baidu.com	Computers Electronics and Technology > Search Engines	-1	00:08:10
instagram.com	Computers Electronics and Technology > Social Networks and Online Communities	=	00:07:01
xvideos.com	Adult	=	00:12:26
wikipedia.org	Reference Materials > Dictionaries and Encyclopedias	=	00:03:51

Site internet	Catégorie	Évolution	Durée moyenne de la visite
yahoo.com	News and Media	+2	00:07:56
pornhub.com	Adult	-1	00:09:38
xnxx.com	Adult	-1	00:15:21
yandex.ru	Computers Electronics and Technology > Search Engines	=	00:10:41
vk.com	Computers Electronics and Technology > Social Networks and Online Communities	=	00:18:13
amazon.com	E commerce and Shopping > Marketplace	=	00:07:06
live.com	Computers Electronics and Technology > Email	=	00:07:46
yahoo.co.jp	News and Media	+1	00:10:21
naver.com	News and Media	-1	00:17:54
netflix.com	Arts and Entertainment > TV Movies and Streaming	+2	00:09:17
google.com.br	Computers Electronics and Technology > Search Engines	-1	00:06:55
reddit.com	Computers Electronics and Technology > Social Networks and Online Communities	-1	00:10:01
office.com	Computers Electronics and Technology > Programming and Developer Software	+5	00:09:21
xhamster.com	Adult	-1	00:10:50
ok.ru	Computers Electronics and Technology > Social Networks and Online Communities	=	00:12:58
qq.com	News and Media	-2	00:05:21
mail.ru	Computers Electronics and Technology > Email	=	00:08:02

Site internet	Catégorie	Évolution	Durée moyenne de la visite
linkedin.com	Computers Electronics and Technology > Social Networks and Online Communities	-2	00:07:20
whatsapp.com	Computers Electronics and Technology > Social Networks and Online Communities	+2	00:02:46
ebay.com	E commerce and Shopping > Marketplace	-1	00:06:58
pinterest.com	Computers Electronics and Technology > Social Networks and Online Communities	-1	00:05:13
bing.com	Computers Electronics and Technology > Search Engines	=	00:07:14
msn.com	News and Media	+1	00:07:54
bilibili.com	Arts and Entertainment > Animation and Comics	-1	00:15:14
microsoft.com	Computers Electronics and Technology > Programming and Developer Software	+23	00:07:31
globo.com	News and Media	+7	00:06:46
zoom.us	Computers Electronics and Technology > Computers Electronics and Technology	*new*	00:05:24
amazon.co.jp	E commerce and Shopping > Marketplace	-1	00:06:50
google.de	Computers Electronics and Technology > Search Engines	-4	00:08:18
rakuten.co.jp	E commerce and Shopping > Marketplace	+2	00:06:24

Site internet	Catégorie	Évolution	Durée moyenne de la visite
amazon.de	E commerce and Shopping > Marketplace	-3	00:06:46
microsoftonline.com	Computers Electronics and Technology > Programming and Developer Software	+22	00:02:18
google.co.jp	Computers Electronics and Technology > Search Engines	-4	00:09:08
cnn.com	News and Media	+27	00:04:09
bit.ly	Computers Electronics and Technology > Computers Electronics and Technology	+18	00:00:32
paypal.com	Finance > Financial Planning and Management	-1	00:04:54
uol.com.br	News and Media	+9	00:08:04
docomo.ne.jp	Computers Electronics and Technology > Telecommunications	=	00:05:50
roblox.com	Games > Video Games Consoles and Accessories	+5	00:16:25
twitch.tv	Games > Video Games Consoles and Accessories	+9	00:09:13
worldometers.info	Reference Materials > Reference Materials	*new*	00:03:28
duckduckgo.com	Computers Electronics and Technology > Search Engines	-3	00:09:32